

📅 Oct. 5–8, 2023

📍 Paradise Point Resort, San Diego

🌐 aihm.org/conference

📱 #AIHM23

2023 AIHM ANNUAL CONFERENCE

People. Planet. Purpose.

October 5–8, 2023



Exhibitor Prospectus

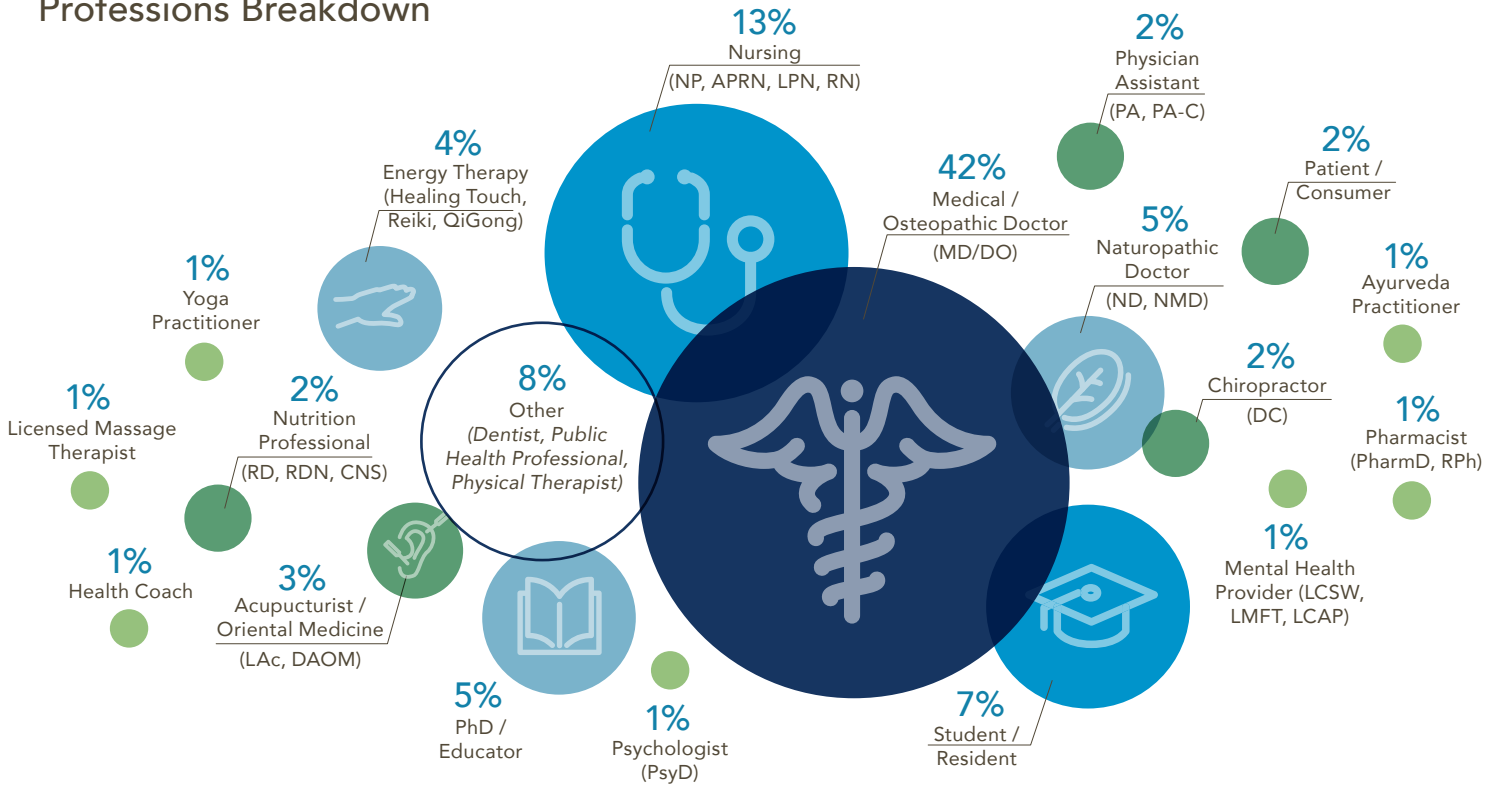


Exhibit at the Integrative Health & Medicine Conference of the Year
A variety of booth & sponsorship options | In-Person and Online
Past Virtual Events in Oct 2021 (800+) March 2021 (nearly 400) virtual attendees



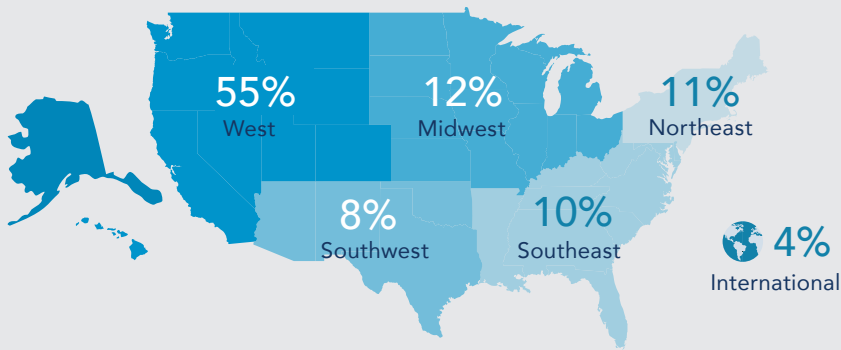
Audience Demographics

Professions Breakdown



AIHM is the #1 Interprofessional Conference

Our attendees feature: Medical doctors, osteopathic doctors, naturopathic doctors, chiropractors, acupuncturists, physician assistants, advanced practice nurses, registered nurses, registered dietitian nutritionists, midwives, pharmacists, dentists, homeopaths, ayurvedic practitioners, licensed herbalists, massage therapists, health coaches, and many more from across the US and the world.



47
States



20+
Professions

Exhibitor Schedule

Booth Traffic

The exhibit hall is located directly next to the conference sessions and is where the breaks are held guaranteeing quality interaction with attendees. Additionally, exhibiting company representatives are invited to attend food and beverage functions; offering many opportunities outside the formal exhibit times to interact with conference attendees and expert faculty. While we make every effort to promote and encourage attendees to visit the exhibit hall, we cannot guarantee booth traffic. *(This schedule is subject to slight variations in time and will be considered final 60 days prior to the conference.)*

Exhibitor Visit Specifics

All times (PT) Pacific Standard, California.

Thursday , October 5	
2–5 pm	Exhibitor Move-in
Friday, October 6	
7–8 am	Breakfast + View Exhibits
10–10:30 am	Break + View Exhibits
Noon–1:30 pm	Lunch + View Exhibits
3–3:30 pm	Break + View Exhibits
5:45 pm	Day 1 Adjournment
5:45-6:45 pm	Holistic Happy Hour
Saturday, October 7	
7–8 am	Breakfast + View Exhibits, Sponsored Breakfast Opportunity
10:00–10:30 am	Break + View Exhibits
12:15–1:30 pm	Lunch + View Exhibits
3:15–3:45 pm	Break + View Exhibits
5:45 pm	Day 2 Adjournment
Sunday, October 8	
7–8 am	Breakfast + View Exhibits
10:00–10:30 am	Break + View Exhibits
10:30–2 pm	Exhibitor Dismantling & Move Out

Staffing Requirements

IMPORTANT: Booths must be staffed during opening, exhibit breaks, featured events, and closing.



BOOTH FEE: \$4,500

Exhibitor Opportunities

In-Person Exhibit

The conference will be a hybrid event which means there will be both an in-person component and a virtual component. The exhibit fee includes the in-person 6-foot table top exhibit AND a listing in our virtual exhibit hall. Included with your exhibit purchase:

- Discounted tickets for 2 booth staff members (\$500 with code, please email cmarinaro@aihm.com for Booth Staff Conference Discount code)
- Full access pass for two company representatives to attend all conference educational sessions and activities
- Meals at hotel for 2 reps (breakfast + lunch, Fri, Sat)
- Access to full conference for 2 reps
- 6 foot table top for exhibit booth
- 2 chairs, waste basket at booth
- CME credit—Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a CME/CE certificate *You must purchase conference tickets to attend the full conference, discounted exhibitor tickets are available. Email cmarinaro@aihm.org for discount code.
- A list of pre-registered attendees will be sent to all confirmed exhibitors one week prior to the conference.
- Exhibitors will receive a final list of attendees approximately one week after the conference has concluded. Please note: only limited attendee information will be provided (name, affiliation, city and state).

Important Exhibitor Dates

Thursday, August 31, 2023. All applications must be received. Confirmation email will be sent.

Payment must be received prior to the conference commencement in order to guarantee exhibit space.

Thursday, August 31, 2023. Payment in full of all sponsorship fees must be received.

Thursday, August 31, 2023. The exhibit and sponsorship cancellation deadline. A \$250 processing fee will be retained. After this date, no refunds will be granted.

Exhibit with AIHM

Exhibitor Add-Ons



BOOTH FEE: \$4,500



Add-On Options

For more information on what is included with each add-on, visit aihm.org/conference.

Conference Tote Bags with your Logo (Exclusive Sponsorship)

\$5,000

All attendees will receive a reusable tote bag for use throughout the conference and to take home for future use. Recognition will also be given on AIHM scrolling slides shown during the morning, lunch and afternoon breaks.

This opportunity includes one insert in each tote bag. All inserts must be printed and shipped to Paradise Point Resort & Spa to arrive Monday, September 25th, 2023.

Conference Lanyards with your logo (Exclusive Sponsorship)

\$6,000

Every attendee will be given a lanyard with their name badge to wear for the duration of the conference. Lanyards will feature company name and/or logo. (It will include your logo with AIHM logo alternating.) Recognition will also be given on AIHM scrolling slides shown during the morning, lunch and afternoon breaks.

Attendee/Speaker Conference Badges with your logo (Exclusive Sponsorship)

\$7,500

Your company's logo will appear on each badge holder provided at check in for attendees and speakers. Recognition will also be given on AIHM scrolling slides shown during the morning, lunch and afternoon breaks.

WIFI Sponsorship (Exclusive Sponsorship)

\$5,000

Tote Bag Insert

\$500

Encourage a visit to your booth with a tote bag insert. Recognition will also be given on AIHM scrolling slides shown during the morning, lunch and afternoon breaks. All inserts must be printed and shipped to Paradise Point Resort to arrive Monday, September 25, 2023. The sponsor is responsible for all charges related to printing and shipping.

Additional Information

Exhibitor Housing

Paradise Point Resort & Spa

The conference will be held at the Paradise Point Resort & Spa located at 1404 Vacation Rd, San Diego, CA 92109.

Book your reservation online or by calling the Paradise Point Reservations department at 855-463-3361 and referencing the "AIHM's Annual Conference" room block.

RATES & RESERVATIONS

We have obtained special low rates at the hotel starting at \$269/night for single/double occupancy (plus tax). All rooms secured within our block feature:

Discounted daily Resort Amenities Fee of \$15.00 (normally \$39) per room per night which includes waived daily resort fee, plus:

Complimentary high speed wireless and hard-wired internet access in guest rooms

Complimentary use of the fitness center

Unlimited access to the Putting Course, Basketball, Tennis, Ping Pong, Croquet, Horseshoes, and Bocce Ball

Complimentary daily and overnight parking (normally \$42)

This block of rooms is being held until Thursday, September 5, 2023. The special room rate will be available until September 5 or until the group block is sold-out, whichever comes first. Reservations will then be accepted on a space and rate availability basis only.

CME Guidelines

Accredited Continuing Education Guidelines Related to Educational Grants, Exhibit Space, and Promotional Activities

In compliance with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentations, nor can they be a condition of the provision of commercial support for Accredited Continuing Education activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a separate space distinct from the CME education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom and educational sessions. All promotional activities including interviews and demonstrations must be made within the exhibitor's space. Distributing promotional materials outside the exhibitor's exhibit space is not permitted.
- Ineligible company representatives may attend the CME activities at the discretion of AIHM for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational activity.



About the Academy of Integrative Health & Medicine

The Academy of Integrative Health & Medicine is a society and global community of professionals and health seekers. AIHM provides innovative education, training, leadership, inter-professional collaboration, research, and advocacy that embraces all global healing traditions, to promote the creation of health and the delivery of evidence-informed comprehensive, affordable, sustainable person-centered care.

AIHM Contact

The Academy of Integrative Health & Medicine (AIHM)
(858) 240-9033
cmarinaro@aihm.org

Reserve your Booth

Sponsorship Conditions & Details

Payment Terms, Confirmation & Cancellation Policy

All applications must be received by Tuesday, September 6, 2022. Upon receipt of the application a confirmation email will be sent.

Payment must be received prior to the conference commencement in order to guarantee exhibit space.

Payment in full of all sponsorship fees must be received by Tuesday, September 6, 2022.

The exhibit and sponsorship cancellation deadline is Tuesday, September 6, 2022. A \$250 processing fee will be retained. After Tuesday, September 6, 2022 no refunds will be granted.

Application Review

All exhibit and sponsorship applications will be reviewed by AIHM who reserves the right to refuse the application of any party whose product, service, or proposed exhibit is, in AIHM's sole discretion, not in keeping with the character of the Exhibition.

For an exhibit application to be accepted, the products and services must be educational in nature and relate to the educational activity content. AIHM reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content.

All applications require full payment for the exhibit space. You will be notified within 14 business days should your application be rejected.

Floor Plan

The floor plan for this exhibit will be maintained as originally presented whenever possible. However, AIHM reserves the right to modify said plan to the extent necessary for the best interests of the exhibitors and attendees. Exhibitors

understand and agree that AIHM has sole discretion on the assignment of booths and is under no obligation to assign Exhibitor any of the booth preferences listed on the application.

Failure to Occupy Space

Any Exhibitor who fails to occupy their paid exhibit space will receive no refund and will be obligated to pay the full exhibit fee. The AIHM conference coordinators will have the right to use this unoccupied space as deemed appropriate.

Subletting of Space

The Exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned, or have representatives, equipment, or materials from firms other than their own in the exhibit space without prior written consent of AIHM.

Activities During Pre-Scheduled AIHM Events

No activities or events for attendees or speakers are to be scheduled by any Exhibitors during pre-scheduled conference activities without express permission from AIHM. Exhibitors must disclose to AIHM all offsite events, seminars, focus groups or programs not held at an official conference hotel or the convention center

Compliance with Conference Schedule

An exhibit attendee must be made available and in charge of their booth(s) during conference exhibit hours. Also, each Exhibitor agrees to maintain installed display during conference hours. If space is vacated during conference hours, AIHM reserves the right to take possession of said space and resell same or any part thereof.

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Company representatives must refrain from holding any commercial discussions in the educational ballroom and educational sessions. All promotional activities including interviews and demonstrations must be made within the exhibitor's space. Distributing promotional materials outside the exhibitor's exhibit space is not permitted.

Ineligible company representatives may attend the CME activities at the discretion of AIHM for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational activity.

Liability

Neither AIHM nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify AIHM and the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

Exhibitor also agrees to indemnify and hold harmless the Indemnities against and from any and all claims, losses, damage or costs, including attorney's fees arising out of or in any way connected to Exhibitor's

Sponsorship Conditions & Details Cont.

or its agents', employees', and business invitees' actions, omissions, occupancy and use of the exhibition premises, the hotel, or any part thereof.

Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Guests

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for registered conference attendees.

Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas.

Conference badges provided are required for entrance into all functions and will be strictly enforced.

Virtual conference materials are available only to registered participants. Just as is the case with our in-person conference, participation is limited to the paid registrant. Log-in information is unique

and cannot be shared.

Conference Modification or Cancellation

AIHM reserves the right to modify the conference schedule or program as necessary. AIHM also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of unanticipated cancellation.

Inappropriate onsite solicitation or behaviors will lead to exhibitor contract cancellation and immediate removal with

Recording and Photography Clause

AIHM reserves exclusive rights to record (audio and video) and photograph all conference proceedings for use in marketing materials, presentations and course content sales. Exclusive, written permission and licensing fee(s) is required in order to take, use, or reproduce any photography, audio or video from the exhibition or conference proceedings.



Visit aihm.org to submit your application and pay your booth fee.
Questions? Contact cmarinaro@aihm.org or call (858) 240-9033

Exhibit with AIHM



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