2024 Conference Sponsorships and Media Kit
Who We Are
As a global educational authority, the Academy of Integrative Health & Medicine (AIHM) is an interprofessional community of healthcare providers, researchers and academics. We are singularly united by the common goal of advancing the knowledge, practice and policies that champion treating the “whole person” — mind, body, spirit, community and planet.

What We Do
AIHM provides innovative education, interprofessional collaboration, and advocacy that embraces all global healing traditions, to promote the creation of health and the delivery of evidence-informed, affordable and sustainable person-centered care.

Join Us
Be a part of the future of medicine. Learn how you can give your brand maximum exposure with health professionals through customizable sponsorship opportunities with AIHM.
Become an exhibitor.

Conference Attendees

- Acupuncturists
- Advanced Practice Nurses
- Chiropractors
- Dentists
- Faculty
- Health Coaches
- Homeopaths
- Licensed Herbalists
- Massage Therapists
- Medical Doctors
- Midwives
- Naturopathic Doctors
- Nurse Practitioners
- Nutritionists
- Osteopaths
- Pharmacists
- Physical Therapists
- Physician Assistants
- Psychiatrists
- Psychologists
- Registered Dietitians
- Registered Nurses
- Residents
- Traditional Chinese Medicine

The exhibit hall is located directly next to the conference sessions and is where the breaks are held, guaranteeing quality interaction with attendees. Representatives of exhibiting companies are also invited to attend food and beverage functions, offering many opportunities outside the formal exhibit times to interact with conference attendees and expert faculty. While we cannot guarantee booth traffic, we make every effort to promote and encourage attendees to visit the exhibit hall.

Exhibitor package includes:

- Full-access pass for two company representatives to attend all conference educational sessions and activities.
- Breakfast and Lunch on Friday and Saturday
- Breakfast on Sunday
- Access to full conference for 2 reps
- 6-foot tabletop for exhibit booth
- Two chairs and waste basket at booth
- Wi-Fi for all three days of the conference.

Basic Exhibitor Package: $4,500
Visit aihmconference.org to register
Premier Conference Sponsorship Opportunities

Contact snobs@aihm.org or cmarinaro@aihm.org to customize your sponsorship package.

<table>
<thead>
<tr>
<th>Title Conference Sponsor</th>
<th>Contributing Sponsor</th>
<th>Supporting Sponsor</th>
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<tbody>
<tr>
<td>$40,000</td>
<td>$20,000</td>
<td>$10,000</td>
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- Logo included in Conference Title - All Materials and Website
- Daily recognition in the beginning of end of day during conference days
- One dedicated email per day during Conference Days
- Inclusion in selected AIHM Newsletters
- Recognized as Sponsor on All Collateral
- Dedicated Email Post Conference to all Attendees
- Sponsored Company Webinar - Post Conference *Must be held within 6 months of conference close
- Five Dedicated Social Media Posts throughout conference
- Two dedicated Social Media Posts Post Conference

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A la carte Sponsorships and Advertising Opportunities

Breakfast Sponsor (Includes a Non-CME Breakfast Speaker) ........................................... $5,000
Happy Hour Sponsor ........................................................................................................ $5,000
Dedicated brand email during Conference To All Attendees ........................................... $2,500
Dedicated brand email before Conference To All Attendees ............................................ $1,500
Sponsored section within AIHM email during conference ................................................ $750
Email post conference To All Attendees ............................................................................ $1,500
Organizational Leadership Dinner Sponsor ....................................................................... $15,000
Organizational Leadership Meeting Sponsor ..................................................................... $15,000
Organizational Leadership Dinner and Meeting Sponsor ................................................... $25,000
Instagram Posts (3) within 1 week of conference .............................................................. $500
Instagram Posts (3) within 1 week post conference ........................................................... $500
Instagram Posts (3) during conference ............................................................................ $1,500
Daily Conference Sponsor ................................................................................................ $10,000
Pre-Conference Sponsor .................................................................................................... $10,000
Tote Bag Sponsor ............................................................................................................. $5,000
Wifi Sponsor ..................................................................................................................... $2,500
Conference Lanyard Sponsor ............................................................................................ $7,500
Custom Card on Event App ............................................................................................... $1,500
Logo on Exhibitor Scroll on Event App ............................................................................. $1,000
Exhibitor Feature with Event App Session ........................................................................ $750

Please reach out if there is a sponsorship opportunity you are looking for that you don’t see here | cmarinaro@aihm.org

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AIHM Newsletter and Social Media

Connect with our interprofessional global health community through our social media platforms and develop a deeper relationship with your target audience through our newsletter.

Engagement Rate 5.03% Impressions 17K Followers 2.7K
Engagement Rate 2.27% Impressions 23K Followers 22K
Engagement Rate - 8.07% Impressions - 16K Followers - 3.2K
Subscribers 1.9K 90 Day Watch Time 126 Hours
Exhibitor Highlight Email Open Rate - Avg. 30%
Newsletter Email Open Rate - Avg. 25%

BE A PART OF THE CONVERSATION!
Schedule a Sponsorship Meeting with Us Today.

We’d love to build you a custom sponsorship package that will leverage our marketing channels to bring you brand recognition and new clients.

Email Stephan Nobs and Caitlin Marinaro to set up a time to talk to us.
snobs@aihm.org | cmarinaro@aihm.org