



2024 Conference Sponsorships and Media Kit

The Academy of Integrative Health & Medicine (AIHM)
aihm.org | [snoobs @aihm.org](mailto:snoobs@aihm.org), cmarinaro@aihm.org

Who We Are

As a global educational authority, the Academy of Integrative Health & Medicine (AIHM) is an interprofessional community of healthcare providers, researchers and academics. We are singularly united by the common goal of advancing the knowledge, practice and policies that champion treating the **“whole person”** — mind, body, spirit, community and planet.

What We Do

AIHM provides innovative education, interprofessional collaboration, and advocacy that embraces all global healing traditions, to promote the creation of health and the delivery of evidence-informed, affordable and sustainable person-centered care.

Join Us

Be a part of the future of medicine. Learn how you can give your brand maximum exposure with health professionals through customizable sponsorship opportunities with AIHM.



Become an Exhibitor.

Conference Attendees

- Acupuncturists
- Advanced Practice Nurses
- Chiropractors
- Dentists
- Faculty
- Health Coaches
- Homeopaths
- Licensed Herbalists
- Massage Therapists
- Medical Doctors
- Midwives
- Naturopathic Doctors
- Nurse Practitioners
- Nutritionists
- Osteopaths
- Pharmacists
- Physical Therapists
- Physician Assistants
- Psychiatrists
- Psychologists
- Registered Dietitians
- Registered Nurses
- Residents
- Traditional Chinese Medicine

The Exhibit Hall is located directly next to the conference sessions and is where the breaks are held, guaranteeing quality interaction with attendees. Representatives of exhibiting companies are also invited to attend food and beverage functions, offering many opportunities outside the formal exhibit times to interact with conference attendees and expert faculty. While we cannot guarantee booth traffic, we make every effort to promote and encourage attendees to visit the exhibit hall.

Exhibitor Package Includes:

- Full-access pass for two company representatives to attend all conference educational sessions and activities
- Breakfast and Lunch on Friday and Saturday
- Breakfast on Sunday
- Access to full conference for 2 reps
- 6-foot tabletop for exhibit booth
- Two chairs and waste basket at booth
- Wi-Fi for all three days of the conference

Basic Exhibitor Package: \$4,500

Visit aihmconference.org to register



Premier Conference Sponsorship Opportunities

Contact snobs@aihm.org or cmarinaro@aihm.org to customize your sponsorship package.



**Title
Conference
Sponsor**

**Impact
Sponsor**

**Presenting
Sponsor**

\$40,000

\$20,000

\$10,000

Logo included in Conference Title -
All Materials and Website



Daily recognition in the beginning of
end of day during conference days



One dedicated email per day during
Conference Days



Inclusion in selected AIHM Newsletters



Recognized as Sponsor on All Collateral



Dedicated Email Post Conference to all
Attendees



Sponsored Company Webinar - Post
Conference **Must be held within 6
months of conference close*



Five Dedicated Social Media Posts
throughout conference



Two dedicated Social Media Posts Post
Conference



A la carte Sponsorships and Advertising Opportunities

Contact snobs@aihm.org or cmarinaro@aihm.org to customize your sponsorship package.

Sponsorship

Breakfast Sponsor (Includes a Non-CME Breakfast Speaker).....	\$5,000
Lunch Sponsor (may include short speech).....	\$10,000
Happy Hour Sponsor.....	\$5,000
Organizational Leadership Dinner Sponsor.....	\$15,000
Organizational Leadership Meeting Sponsor.....	\$15,000
Organizational Leadership Dinner and Meeting Sponsor.....	\$25,000
Daily Conference Sponsor.....	\$10,000
Pre-Conference Sponsor.....	\$10,000
Tote Bag Sponsor.....	\$5,000
Wifi Sponsor.....	\$2,500
Conference Lanyard Sponsor.....	\$7,500

Advertising

Custom Card on Event App.....	\$1,500
Logo on Exhibitor Scroll on Event App.....	\$1,000
Exhibitor Feature with Event App Session.....	\$750
Instagram Posts (3) within 1 week of conference.....	\$500
Instagram Posts (3) within 1 week post-conference	\$500
Instagram Posts (3) during conference	\$1,500
Dedicated brand email during Conference To All Attendees.....	\$2,500
Dedicated brand email before Conference To All Attendees.....	\$1,500
Email post conference To All Attendees.....	\$1,500
Sponsored section within AIHM email during conference.....	\$750
Spotlight in the AIHM Bi-Monthly Newsletter.....	\$2,000
Sponsor-owned Webinar.....	\$5,000

Please reach out if there is a sponsorship opportunity you are looking for that you don't see here | snobs@aihm.org, cmarinaro@aihm.org

AIHM Newsletter and Social Media

Contact snobs@aihm.org or cmarinaro@aihm.org to customize your sponsorship package.

Connect with our interprofessional global health community through our social media platforms and develop a deeper relationship with your target audience through our newsletter.



Engagement Rate 5.03% Impressions 17K Followers 2.7K



Engagement Rate 2.27% Impressions 23K Followers 22K



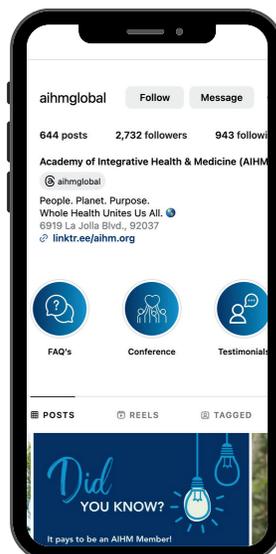
Engagement Rate 8.07% Impressions 16K Followers 3.2K



Subscribers 1.9K 90 Day Watch Time 126 Hours



Exhibitor Highlight Email Open Rate - Avg. 30%
Newsletter Email Open Rate - Avg. 25%

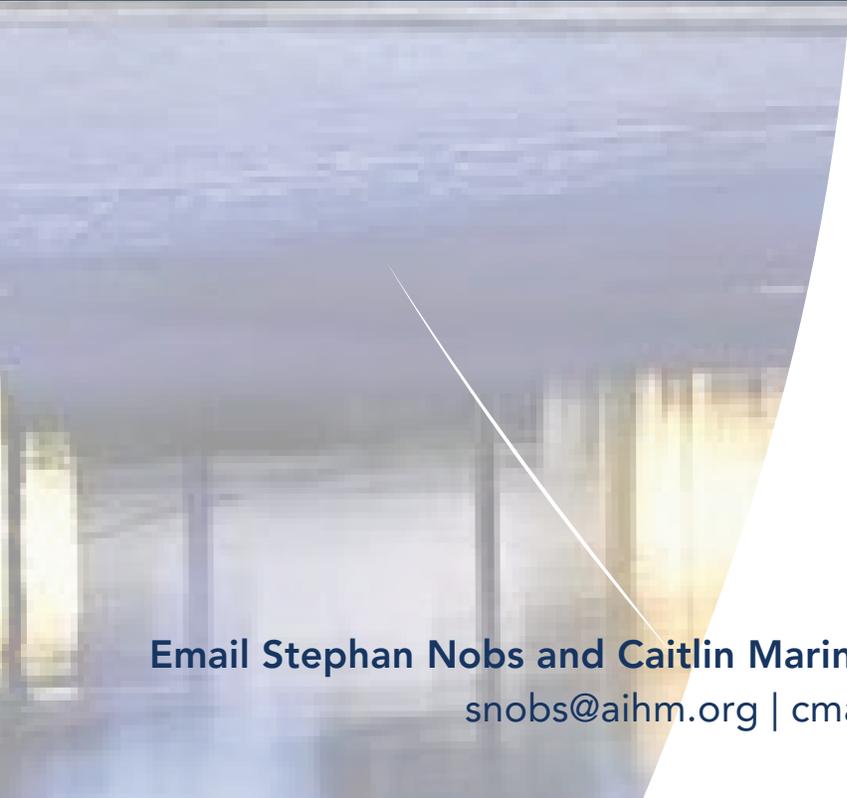


BE A PART OF THE CONVERSATION!



Schedule a Sponsorship Meeting with Us Today.

We'd love to build you a custom sponsorship package that will leverage our marketing channels to bring you brand recognition and new clients.



Email Stephan Nobs and Caitlin Marinaro to set up a time to talk to us.
snobs@aihm.org | cmarinaro@aihm.org