2024 Conference Sponsorships and Media Kit
Who We Are
As a global educational authority, the Academy of Integrative Health & Medicine (AIHM) is an interprofessional community of healthcare providers, researchers and academics. We are singularly united by the common goal of advancing the knowledge, practice and policies that champion treating the “whole person” — mind, body, spirit, community and planet.

What We Do
AIHM provides innovative education, interprofessional collaboration, and advocacy that embraces all global healing traditions, to promote the creation of health and the delivery of evidence-informed, affordable and sustainable person-centered care.

Join Us
Be a part of the future of medicine. Learn how you can give your brand maximum exposure with health professionals through customizable sponsorship opportunities with AIHM.
The Exhibit Hall is located directly next to the conference sessions and is where the breaks are held, guaranteeing quality interaction with attendees. Representatives of exhibiting companies are also invited to attend food and beverage functions, offering many opportunities outside the formal exhibit times to interact with conference attendees and expert faculty. While we cannot guarantee booth traffic, we make every effort to promote and encourage attendees to visit the exhibit hall.

Exhibitor Package Includes:
- Full-access pass for two company representatives to attend all conference educational sessions and activities
- Breakfast and Lunch on Friday and Saturday
- Breakfast on Sunday
- Access to full conference for 2 reps
- 6-foot tabletop for exhibit booth
- Two chairs and waste basket at booth
- Wi-Fi for all three days of the conference

Basic Exhibitor Package: $4,500
Visit aihmconference.org to register
## Premier Conference Sponsorship Opportunities

Contact snobs@aihm.org or cmarinaro@aihm.org to customize your sponsorship package.

### Title Conference Sponsor ($40,000)
- Logo included in Conference Title - All Materials and Website
- Daily recognition in the beginning of end of day during conference days
- One dedicated email per day during Conference Days
- Inclusion in selected AIHM Newsletters
- Recognized as Sponsor on All Collateral
- Dedicated Email Post Conference to all Attendees
- Sponsored Company Webinar - Post Conference *Must be held within 6 months of conference close*
- Five Dedicated Social Media Posts throughout conference
- Two dedicated Social Media Posts Post Conference

### Impact Sponsor ($20,000)
- Logo included in Conference Title - All Materials and Website
- Daily recognition in the beginning of end of day during conference days
- One dedicated email per day during Conference Days
- Inclusion in selected AIHM Newsletters
- Recognized as Sponsor on All Collateral
- Dedicated Email Post Conference to all Attendees
- Sponsored Company Webinar - Post Conference *Must be held within 6 months of conference close*
- Five Dedicated Social Media Posts throughout conference
- Two dedicated Social Media Posts Post Conference

### Presenting Sponsor ($10,000)
- Logo included in Conference Title - All Materials and Website
- Daily recognition in the beginning of end of day during conference days
- One dedicated email per day during Conference Days
- Inclusion in selected AIHM Newsletters
- Recognized as Sponsor on All Collateral
- Dedicated Email Post Conference to all Attendees
- Sponsored Company Webinar - Post Conference *Must be held within 6 months of conference close*
- Five Dedicated Social Media Posts throughout conference
- Two dedicated Social Media Posts Post Conference
## A la carte Sponsorships and Advertising Opportunities

Contact snobs@aihm.org or cmarinaro@aihm.org to customize your sponsorship package.

### Sponsorship

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast Sponsor (Includes a Non-CME Breakfast Speaker)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Lunch Sponsor (may include short speech)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Happy Hour Sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td>Organizational Leadership Dinner Sponsor</td>
<td>$15,000</td>
</tr>
<tr>
<td>Organizational Leadership Meeting Sponsor</td>
<td>$15,000</td>
</tr>
<tr>
<td>Organizational Leadership Dinner and Meeting Sponsor</td>
<td>$25,000</td>
</tr>
<tr>
<td>Daily Conference Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Pre-Conference Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Tote Bag Sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td>Wifi Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>Conference Lanyard Sponsor</td>
<td>$7,500</td>
</tr>
</tbody>
</table>

### Advertising

<table>
<thead>
<tr>
<th>Advertising</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Custom Card on Event App</td>
<td>$1,500</td>
</tr>
<tr>
<td>Logo on Exhibitor Scroll on Event App</td>
<td>$1,000</td>
</tr>
<tr>
<td>Exhibitor Feature with Event App Session</td>
<td>$750</td>
</tr>
<tr>
<td>Instagram Posts (3) within 1 week of conference</td>
<td>$500</td>
</tr>
<tr>
<td>Instagram Posts (3) within 1 week post-conference</td>
<td>$500</td>
</tr>
<tr>
<td>Instagram Posts (3) during conference</td>
<td>$1,500</td>
</tr>
<tr>
<td>Dedicated brand email during Conference To All Attendees</td>
<td>$2,500</td>
</tr>
<tr>
<td>Dedicated brand email before Conference To All Attendees</td>
<td>$1,500</td>
</tr>
<tr>
<td>Email post conference To All Attendees</td>
<td>$1,500</td>
</tr>
<tr>
<td>Sponsored section within AIHM email during conference</td>
<td>$750</td>
</tr>
<tr>
<td>Spotlight in the AIHM Bi-Monthly Newsletter</td>
<td>$2,000</td>
</tr>
<tr>
<td>Sponsor-owned Webinar</td>
<td>$5,000</td>
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</tbody>
</table>
Connect with our interprofessional global health community through our social media platforms and develop a deeper relationship with your target audience through our newsletter.

Engagement Rate 5.03%  Impressions 17K  Followers 2.7K
Engagement Rate 2.27%  Impressions 23K  Followers 22K
Engagement Rate 8.07%  Impressions 16K  Followers 3.2K
Subscribers 1.9K  90 Day Watch Time 126 Hours

Exhibitor Highlight Email Open Rate - Avg. 30%
Newsletter Email Open Rate - Avg. 25%

Be a part of the conversation!
Schedule a Sponsorship Meeting with Us Today.

We’d love to build you a custom sponsorship package that will leverage our marketing channels to bring you brand recognition and new clients.

Email Stephan Nobs and Caitlin Marinaro to set up a time to talk to us.

snobs@aihm.org | cmarinaro@aihm.org